

Jaczone WayPointer Wins Jolt Productivity Award

From more than 300 nominations a team of *Software Development* editors, columnists and industry gurus, has awarded Jaczone WayPointer with a Jolt Productivity Award in the category for Design and Analysis tools.

Other finalists in the category included IBM Rational XDE from IBM and Borland Together Edition for Eclipse from Borland.

For the past 14 years, *Software Development* Jolt Awards have been presented annually to products, books and websites that have "jolted" the industry by helping to create faster, easier and more efficient software. Founder and advisory board member Dr. Ivar Jacobson represented Jaczone at the award ceremony held at the Software Development West Conference and Exposition in Santa Clara, California on Wednesday, March 17.

"WayPointer's unique combination of mentoring, clerical assistance and quality checking combined together to make system design and modeling in UML easier, faster and more accurate than other products in its category." said Roland Racko, Jolt Judge, *Software Development Magazine*. "Also important was WayPointer's overall product concept which sets for the future a new standard of guided assistance available during the use of any software."

"We're honored that the Jolt judges have acknowledged the positive impact that Jaczone WayPointer is making on our customers' software development results," said Agneta Jacobson, CEO, Jaczone AB. "We developed Jaczone WayPointer to unlock the true potential of modern software engineering practices without burdening developers with the overhead of traditional process approaches. The goal is to free developers from time consuming mundane tasks and allowing them to focus on creativity and delivering true business value. Winning the Jolt productivity award confirms to us that we in WayPointer have a groundbreaking product."

Additional information on the Jaczone WayPointer is available at: www.jaczone.com/product/overview.

About WayPointer

WayPointer is an agent-assisted modeling technology that in a non-intrusive way helps you to build software with the Unified Modeling Language and the Rational Unified Process (RUP).

WayPointer continuously monitors the state of the UML model in your modeling tool. Based on this model state and high-level goals that you have defined, WayPointer then offers proactive advice for how to best proceed with the development of the system.

In addition, WayPointer continuously monitors the model for completeness, consistency and correctness and provides automated remedies with the click of a button, allowing for early and quick elimination of problems.

About Jaczone

Agneta Jacobson and Dr. Ivar Jacobson founded Jaczone in April 2000. A start-up with institutional and angel investors, it employs 20+ in Stockholm and the US many of whom are originators and doers of Objectory, the Unified Modeling Language and the Rational Unified Process.